

**“Together, Together London Ticket Sweepstakes”
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. ALL APPLICABLE FEDERAL, STATE, PROVINCIAL, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

The “Together, Together London Ticket Sweepstakes” (the “Sweepstakes”) may only be entered by legal residents of the fifty (50) United States and the District of Columbia (excluding all territories and possessions) and Canada (excluding Quebec) (“Sweepstakes Territory”). Entries originating from any other jurisdiction are not eligible. You are not authorized to participate in the Sweepstakes if you are not located within the Sweepstakes Territory.

By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these Official Rules and Sponsor’s decisions, which will be final and binding in all matters relating to the Sweepstakes.

1. ELIGIBILITY.

Only legal residents of the Sweepstakes Territory who are at least the age of majority in their state/province of residence (and at least 18) as of the date of entry are eligible to enter the Sweepstakes. Individuals who have won tickets to any “Together, Together” concert are not eligible for this Sweepstakes. Void outside of the Sweepstakes Territory, and where prohibited, including, but not limited to, where taxed or restricted by law. Employees, officers and directors of Sony Music Entertainment (“Sponsor”), American Express Travel Related Services Company, Inc. (“Amex”), and their respective parent companies, subsidiaries, affiliates, partners, dealers, advertising and promotion agencies, manufacturers or distributors of Sweepstakes materials (collectively, “Sweepstakes Entities”) and their immediate families (spouse and parents, children, siblings, and their respective spouses, regardless of where they reside) and members of the same household (whether related or not) of such employees, officers and directors are not eligible to enter or win. Individuals who are an official, officer, employee, or agent of a government or any department, agency, or instrumentality of a government at any level (national, state, provincial, or local), in any branch of a government, individuals listed on the OFAC Specially Designated Nationals and Blocked Persons (SDN) List, individuals who are located in or operating from a comprehensively sanctioned country or territory (“Sanctioned Territory”), and individuals working for or on behalf of the government of a Sanctioned Territory are not eligible.

NOTE ON ELIGIBILITY: Winner(s) and their respective guests of any previous iterations of this Sweepstakes, including but not limited to, other Prize locations and other details, are ineligible to enter and win this Sweepstakes.

2. SWEEPSTAKES PERIOD

The Sweepstakes will begin on May 26, 2026 at 12:00:01 p.m. Eastern Time (“ET”) and will end on June 7, 2026 at 11:59:59 a.m. ET (“Sweepstakes Period”).

3. HOW TO ENTER.

To enter the Sweepstakes, during the Sweepstakes Period, navigate to <https://forms.sonymusicfans.com/campaign/wbtt-london> and complete the entry form with the required information and submit same to receive a Sweepstakes entry (each, an “Entry”, collectively, “Entries”).

One (1) Entry per person. If multiple Entries are received by the same entrant, only the first Entry submitted by that entrant will qualify for entry into the Sweepstakes; subsequent Entries submitted by that entrant shall be disqualified. Automated entry devices and/or programs used to subvert the entry process are not permitted. Released Parties (as defined below) are not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled Entries, which will be disqualified. Only fully completed Entries are eligible. Proof of

submission will not be deemed to be proof of receipt by Sponsor. All Entries become the property of the Sponsor.

Entry must be the original work of the entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. Entry should be true, accurate, and reflect entrant's true experiences and beliefs.

Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other submitted Entries;
- defames, misrepresents or contains disparaging remarks about the Sponsor, its products or services, or other people, products or companies;
- contains any personal identification of any individual other than entrant, such as last names, e-mail addresses or street addresses;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or
- violates any law.

Sponsor may disqualify any Entry for any reason, including if it determines, in its sole discretion, that the Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content.

PUBLICITY GRANT AND LICENSE/USE OF ENTRIES: By submitting an Entry, each entrant waives all moral rights in and to the Entry and grants to Sponsor, and its licensees, designees, successors and assigns an irrevocable, perpetual, unlimited, royalty-free, fully paid-up license to reproduce, distribute, display, exhibit, exploit, perform, edit, create derivatives of, and otherwise use the Entry and all elements of such Entry, together with any other material, and the name, user name, city and state of residence, voice, image and/or likeness of entrant and/or any statements made by entrant regarding the Sweepstakes or Sponsor, in any and all media now known or hereafter devised, in any manner, in whole or in part, worldwide, without compensation or notification to, or permission from, entrant or any third party, for any purpose whatsoever, including without limitation, for display on the Sweepstakes site, and for other purposes of advertising or trade. Entrant agrees that, if required by Sponsor, they will sign documents to this effect. Released Parties are not responsible for any unauthorized use of Entries by third parties. Sponsor has no obligation to make use of the rights granted herein; however, if Sponsor makes use of any or all of the rights granted herein, such use does not imply an entrant has won or that they will receive a prize.

4. PRIZE.

One (1) Grand Prize ("Prize") is available to be awarded, which includes:

- Two (2) tickets to the "Together, Together" concert scheduled to take place in London, United Kingdom on June 27th 2026 ("Concert");
- Two (2) international round-trip economy-class airline tickets from the international airport nearest the Winner's legal residence (as determined at the sole discretion of the Sponsor) to a Concert-area airport;

- Three (3) nights' standard hotel accommodations (single room, double occupancy) in or around London, United Kingdom, inclusive of the date of the Concert; and
- Roundtrip ground transportation between the airport and the hotel and the hotel and the Concert.

The approximate retail value ("ARV") of the Prize is Four Thousand Nine Hundred (USD\$4,900.00) Dollars. The ARV of the Prize represents Sponsor's good faith determination and is based on departure from an aggregate median estimate based on flights to and from New York, Los Angeles and Dallas. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash.

Winner and guest will be responsible for obtaining all documents necessary to travel to London, including a valid passport, prior to prize award.

Seat locations will be determined by Sponsor. Tickets are subject to terms and conditions specified thereon, including raincheck policies. If the concert is cancelled or postponed for any reason, the terms of the tickets shall govern, no compensation or substitution will be provided, except in Sponsor's sole discretion, and Sweepstakes Entities will have no further obligation to Winner. Tickets cannot be sold, auctioned, or bartered. Winner and guest must comply with all venue rules and regulations. Sweepstakes Entities are not responsible for flight cancellations or delays or events beyond their control.

Prize is non-transferable. No substitutions or cash redemptions provided that the Sponsor reserves the right to substitute the Prize in whole or in part for a prize of comparable value in the event that any component of the Prize is unavailable for any reason. Prize may not be sold, bartered or transferred. Prize is awarded "as is" with no warranty or guarantee, either express or implied. Prize does not include any additional expenses, including, but not limited to incidentals, meals, telephone charges, travel insurance, souvenirs, transportation, federal, state, provincial, and local sales or other taxes and surcharges which are the sole responsibility of the Winners. All Prize details are at Sponsor's sole discretion.

All travel arrangements must be on a carrier of Sponsor's choice. The Winner and guest must travel on dates determined by Sponsor or prize will be forfeited. The Winner and their guest must travel on the identical itinerary. Travel must originate from and end at the same airport. No changes will be made to travel details once any portion of travel arrangements have been made, except at Sponsor's sole discretion. Sweepstakes Entities are not responsible for changes in schedule of any element of the Prize, and Sweepstakes Entities not liable for any expenses incurred as a consequence of flight cancellation/delay.

5. RANDOM DRAWING/ODDS.

The potential winner ("Winner") will be selected in a random drawing on or around June 15th, 2026 from all eligible Entries received during the Sweepstakes Period. The drawing will take place at an authorized workplace of a Sponsor employee. The odds of winning depend on the number of eligible Entries received. By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these Official Rules and Sponsor's decisions, which will be final and binding in all matters relating to the Sweepstakes.

6. WINNER NOTIFICATION AND REQUIREMENTS.

The potential Winner will be notified by email and if the potential Winner cannot be contacted within two (2) calendar days of first notification attempt, the Prize will be forfeited and an alternate Winner may be selected from all remaining eligible Entries. Upon Prize forfeiture, no compensation will be given.

Potential Winner will be required to sign, have notarized, and return an Affidavit of Eligibility and Liability/Publicity Release (and any other documents the Sponsor deems necessary to effectively award the Prize) as well as provide proof of valid passport within two (2) calendar days of Prize notification. If potential Winner is a resident of Canada they must correctly answer a mathematical

skill-testing question, included in the Affidavit of Eligibility and Liability/Publicity Release, before they can be declared the Winner. Potential Winner's guest, who must be at least 18 and of legal age of majority in their jurisdiction at time of notification, may also be required to execute a travel/liability release within the same period and provide proof of a valid passport. If a potential Winner rejects the Prize or in the event of noncompliance with these Official Rules and these requirements, such Prize will be forfeited and an alternate Winner may be selected from all remaining eligible Entries.

Upon any Prize forfeiture, no compensation will be given. Only three (3) alternate winners will be selected; after which, Prize may go unawarded.

7. PUBLICITY GRANT.

Participation in this Sweepstakes and acceptance of Prize constitutes the Winner's permission for Sponsor, Amex, and their respective designees to use their name, address (city and state/province), likeness, photograph, picture, portrait, voice, biographical information and/or any statements made by Winner regarding the Sweepstakes or Sponsor for advertising and promotional purposes in any and all media now or hereafter devised without limitation or notice, permission or additional compensation, except where prohibited by law.

8. RELEASE OF LIABILITY.

By participating, entrants and Winner agree to release and hold harmless Sponsor, Sweepstakes Entities, and their respective advertising and promotion agencies, parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Sweepstakes, or possession, acceptance and/or use or misuse of Prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery.

Released Parties are not responsible if the Sweepstakes cannot take place or if any Prize cannot be awarded including, but not limited to due to travel cancellations, delays or interruptions due to acts of God, global pandemics, acts of war, natural disasters, weather or acts of terrorism.

Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled Entries, emails, or other communications of any kind; or for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's computer or other device relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes; or for other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the selection of the Winner, announcement of the Prize, or any Sweepstakes-related materials.

ADDITIONAL TERMS.

Entrants who do not comply with these Official Rules or attempt to interfere with this Sweepstakes in any way shall be disqualified. In the case of dispute as to the identity of any entrant, the Entry will be deemed to have been submitted by the Authorized Account Holder of the email or social media account associated with the winning Entry and such individual must comply with these Official Rules. "Authorized Account Holder" is defined as the natural person to whom an Email account is assigned. Any potential Winner may be requested to provide Sponsor with proof that such Winner is the Authorized Account Holder of the Email account associated with the winning Entry. Sponsor reserves

the right to cancel, terminate, modify, extend or suspend this Sweepstakes should it determine (in its sole discretion) that a virus, bug, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Sponsor will select the Winner from all non-suspect, eligible Entries received prior to and/or after (if appropriate) the action taken by Sponsor or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Sweepstakes or website. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning the Prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives. **Sponsor reserves the right not to award any or all part of the Prize, or to cancel, terminate, modify, extend or suspend this Sweepstakes without liability in the event an insufficient number of eligible Entries are received.** CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. USE OF DATA.

Sponsor may collect personal data about entrants in accordance with its privacy policy. Please review the Sony Music Entertainment privacy policy at www.sonymusic.com/privacypolicy.html. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy. In addition, by participating in the Sweepstakes, entrants hereby agree and acknowledge that the Sponsor and Amex may request that the Winner participates in publicity arising from the Sweepstakes. Acceptance of a request to participate is at the Winner's discretion and is not a condition of accepting the Prize. The Winner's personal data (including name; date of birth; residency; email address; and, if applicable, any social media handles), as well as any statements the Winner makes in connection with their entry, may be collected by Sony and information collected will be shared with Amex for the purposes of engaging with the Winner concerning potential participation in publicity opportunities and such personal data will be processed in accordance with Amex's applicable Privacy Notice based on the winner's country of residence; each such Privacy Notice is available at:

- US: <https://www.americanexpress.com/us/company/privacy-center/online-privacydisclosures/>
- Canada: amex.ca/privacy

11. ISSUES OF LAW.

All federal, state and local laws and regulations are applicable. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THIS SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK SHALL EXCLUSIVELY GOVERN THIS SWEEPSTAKES WITHOUT REGARDS TO CONFLICT OF LAW RULES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. EACH ENTRANT EXPRESSLY WAIVES THE RIGHT TO HAVE ANY SUCH ACTION OR PROCEEDING HEARD BEFORE A JURY.

12. HOW TO GET MORE INFORMATION.

To obtain the name of the Winner (first name, last initial and state/province of residence), send a self-addressed, stamped envelope by August 24, 2026 to Sony Music Entertainment, 25 Madison Avenue, New York, New York 10010, Attention: "Together, Together London Ticket Sweepstakes" Winner's Name. To obtain a copy of these Official Rules, send a self-addressed, stamped envelope by June 29, 2026 to: Sony Music Entertainment, 25 Madison Avenue, New York, New York 10010, Attention: "Together, Together London Ticket" Official Rules.

13. SPONSOR.

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Sponsor is Sony Music Entertainment, 25 Madison Avenue, New York, New York 10010.

This Sweepstakes is not sponsored or administered by Amex.